

Experimental Biology 2007
April 29 – May 1 • Washington Convention Center
MEETING SPONSORSHIP OPPORTUNITIES

Meeting Sponsorship opportunities are available to exhibiting companies that want to increase their corporate or brand visibility to the EB meeting delegates. All meeting sponsors are announced in the official meeting program (if received by January 26, 2007), on EB's meeting website, on signs, and booth 'thank you' certificates and staff ribbons. Meeting sponsorships are offered on an enduring basis to exhibitors and current sponsors have the first-right-of-refusal.

Morning coffee break and afternoon breaks – Sunday, Monday or Tuesday

Sponsoring a break in the exhibit hall is a sure way to draw traffic to your booth. The fee is \$3,500 each. Sponsor may supply cups or napkins with company logo.

Registration Briefcases **SOLD**

The most popular of all meeting sponsorships are the official registration briefcases. Each meeting registrant receives a bag for conference materials. The sponsor's name, logo, product, and the EB logo and meeting information will be imprinted on the bags providing corporate and brand recognition during the meeting and throughout the year. This meeting sponsorship is \$30,000.00.

Cyber Café **SOLD**

Internet connectivity will be provided for meeting delegates. The sponsor's name will be included on a hanging sign and on screen savers. The sponsor, at their expense, can provide branded mouse pads. The sponsorship cost is \$20,000.00

Banner Advertising (hung in Registration Area)

What better way to have your company logo displayed than on a banner hanging in the registration area. All meeting delegates will be checking in at the Registration Area throughout the meeting to register, obtain materials, exchange social tickets, etc. This sponsorship cost is \$3,000.00

Pens and/or Pencils

These items will be included in the registration briefcases. The sponsor handles the purchase, production and delivery of these items. Cost: \$2,500.00

Notepads

The notepads are given to each attendee when they register. The sponsor name, logo and product can be imprinted on the Notepads providing corporate and brand recognition during the meeting and throughout the year. The sponsor handles the purchase, production and delivery. This meeting sponsorship is \$2,500.00

Once you have decided which meeting sponsorship item your company is interested in, **complete the application and fax or mail to the attention of Jean Lash, Exhibit Manager, 9650 Rockville Pike, Bethesda, MD, 20814 (Ph: 301/634-7009, Fax: 301/634-7014, Email: jlash@faseb.org)**. If your request is received prior to January 26, 2007, you will be acknowledged in the program. After January 26, you will be acknowledged in the Meeting Addendum that is distributed on site. Your sponsorship will also be acknowledged on signs throughout the Convention Center.

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MEETING SPONSORSHIP APPLICATION

Complete the following sponsorship application and send it along with your check to the attention of Jean Lash, Exhibit Manager, 9650 Rockville Pike, Bethesda, MD 20814 (Ph: 301/634-7009, Fax: 301/634-7014, Email: jlash@faseb.org). Company applications received *on or before January 26, 2007* will be listed in the meeting program. Applications received after January 26 will be listed in the Meeting Addendum that is distributed on site.

Company Name _____

Company Representative _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____

Booth Assigned _____

Sponsored Item (s) _____ Amount Enclosed: _____

METHOD OF PAYMENT

Payment may be made by check or credit card **ONLY**. Make checks payable to **Experimental Biology**. All checks must be written on U.S. or Canadian banks (in U.S. funds). Credit Card payments by: MasterCard, VISA, and American Express **ONLY**.

Check MasterCard VISA American Express

Card Number: _____ Expiration Date: _____

Verification #: _____

Print name as it appears on credit card: _____

Signature: _____